

➔ Scott Rella

Fear No Ice, Aspen Vail Ice,
IceSculpture.com, Avon

Job title: Owner/artist

Start to the day: Coffee and kids.

Morning or night person: Morning and night, I'm nonstop.

Typical workday: We recently did live shows for California Pizza Kitchen, Adobe, Google and performed before the Country Music Awards in Dallas. These are long days full of details, but it's all worth it.

A really busy day: Every day is a busy day, especially in the event world. It's a lot of work but very rewarding. After every gig, you still need to travel home the next day. It's not over until I see my daughter's smile.

Longevity of current job: In 1981, I created Ice Sculpture Designs in New York, the first ice sculpting company in the USA. Sold the business and moved to Colorado and established Fear No Ice in 1996-97, the first and only live performance ice sculpting company in the world. In 2012, established icesculpture.com as a resource to find the best ice sculptors on the planet.

Why this job/line of work: The love of art.

Immediately prior to this job: Student at New York Academy of Art.

Secret side to job: It takes me around the globe working for the top planners in the world. Not everyone gets to travel the way I do.

Reasons I love my job: Creating pieces for clients based on their event.

Challenges: Trying to design a show in a certain timeframe.

Most memorable/positive moment: At every event, everyone lines up to get a picture with our finished sculpture; that always makes me happy. People love to watch us sculpt—we are very entertaining and have fun with the guests—but picture time is always a pleasure.

War story: Producing a sculpture of Thor in 48 hours at 28 degrees below zero for Team USA at the Winter Olympics in Norway.

Relaxing after work: Water my garden, play with my daughter, have a cold beer ... but not in that order.

Total escape: Backcountry snowboarding.

If I weren't in my current profession:

If it were profitable, I would create permanent sculptures. I was commissioned to do a piece for the Denver Art Museum, and that got my mindset in a different direction for sure. I guess if that opportunity presented itself on a regular basis, I would welcome the creative process gladly.



Sabina Fechisin

Fun Productions, Aurora

Job title: Program manager

Start to the day: A large cup of coffee and sorting through emails.

Morning person or night person: I am a somewhere-in-between person. I get the most done in the late afternoon/early evening.

Typical workday: I try to get tasks that are specific to the day done first thing in the morning and work on projects in the afternoon. Throughout the day, I will work on tasks such as staffing the upcoming events and putting together all the pieces of team-buildings. Typically, at some point in the day, something will come up that is urgent or fun that will get me sidetracked from the to-do list. It could be something big like a new event popping up for the weekend that needs staff or small like the new giant Connect Four game arriving and just needing to be "tested."

A really busy day: The day will include everything mentioned previously, plus making schedules and rules for a team-building, creating an email for ISES Denver, editing graphics for a photo booth, ordering supplies for events, confirming staff for the weekend, staging all of the pieces of a team-building, putting contracts together for clients, booking hotels for out-of-town events and sometimes being on-site for an event.

Longevity of current job: 2 years.

Why this job/line of work: I had worked with Fun Productions as a client when I was in school, so when a friend told me they had an opening, I thought it would be a fun way to get into the industry.

Immediately prior to this job: Student

at Johnson & Wales University and worked in the Student Activities department while completing an internship at A Precious Child as an events and volunteer intern.

Secret side to job: I get to be creative and innovative and come up with new ideas. Whether it is brainstorming a new team-building or helping the director of operations for sister company VIE Events with graphics for the green screen, there are constantly new opportunities to innovate.

Reasons I love my job: I love the high energy and fast pace of my job—each day is different from the one before, bringing new experiences. I get to make fun happen every day. What more could you ask for?

Challenges: There are days where something comes up that makes everything else urgent, and you just have to be flexible. Events are always popping up or changing, making it difficult to predict what tomorrow will bring.

Most memorable/positive moment: One of the first events that I worked on was a team-building taking place at Crooked Willow Farms. Before going to the event site, we met the group at the hotel. This was the first time that I really was able to see what goes on behind the scenes of a large meeting/event. It was awe-inspiring to see Dawn Abbott and the planners make such a complex event seem so simple and thought out.

War story: We facilitated a team-building event for around 200 people, and it had a less-than-ideal start. When dividing up participants into teams, the fact that not everyone was required to participate turned out to be a bigger challenge than we had anticipated. We ended up merging teams and had to modify the games on the spot to make it all work.

Relaxing after work: I enjoy having friends over and making dinner. On nice days, I go for a bike ride and explore the different trails around my house.

Total escape: I have always found baking relaxing, and you get to enjoy a treat when you are done!

If I weren't in my current profession: It would probably be catering. One of the best ways to bring people together is through food.



SABINA FECHISIN